



Strengthening the Strategy in Achieving the Achievements of the *Musabaqah Tilawatil Qur'an* (MTQ) Caravan of Kerinci Regency at Jambi Provincial Level

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Abstract. The achievements of the Kerinci Regency MTQ caravan at the provincial level had been degraded from 10 districts and cities. Kerinci occupies the last rank, namely 10 in 2023, and in 2024 it would rank 7th. This study explores how to develop strategies for achieving the achievements of the *Musabaqah Tilawatil Qur'an* (MTQ) caravan in the Kerinci district at the Jambi provincial level. This study used qualitative descriptive with semi-structured and unstructured data collection to explore data from participants by purposive sampling set by four people. The participant's names were created under a pseudonym to maintain their confidentiality. The results of the interviews were analyzed using the theories of data coding, theme identification, review, theme naming, and reporting. The results show the importance of an integrated strategy to improve the achievement of the Kerinci Regency *Musabaqah Tilawatil Qur'an* (MTQ) caravan at the Jambi Province level. The main steps include recruiting competent coaches, involving local and provincial coaches, and selecting potential participants to ensure the best quality. The coaching is carried out on an ongoing basis with a technical and mental approach, which local and provincial trainers coordinate. The coaching time is longer than six steps, with one wave lasting from five to 30 days and distributed within three months. Implementing a planned and directed strategy, Kerinci Regency has an excellent opportunity to improve the achievements of MTQ caravans sustainably at the provincial level to improve the achievements of MTQ caravans sustainably at the provincial level.

Keywords: Achievements, Caravan, *Musabaqah Tilawatil Qur'an*, Strengthening the Strategy.

Abstrak. Prestasi kafilah MTQ Kabupaten Kerinci di tingkat provinsi telah mengalami penurunan dari 10 kabupaten dan kota. Kerinci menempati peringkat terakhir, yaitu peringkat 10 pada tahun 2023, dan pada tahun 2024 mengalami perbaikan mendapatkan peringkat 7. Penelitian ini mengeksplorasi bagaimana mengembangkan strategi untuk mencapai prestasi kafilah *Musabaqah Tilawatil Qur'an* (MTQ) di Kabupaten Kerinci pada tingkat provinsi Jambi. Penelitian ini menggunakan metode deskriptif kualitatif dengan pengumpulan data semi-

terstruktur dan tidak terstruktur untuk mengeksplorasi data dari peserta yang dipilih secara purposive sampling yang terdiri dari empat orang. Nama-nama peserta dibuat dengan menggunakan nama samaran untuk menjaga kerahasiaan mereka. Hasil wawancara dianalisis menggunakan teori pengkodean data, identifikasi tema, tinjauan, penamaan tema, dan pelaporan. Hasil penelitian menunjukkan pentingnya strategi terintegrasi untuk meningkatkan prestasi kafilah Musabaqah Tilawatil Qur'an (MTQ) Kabupaten Kerinci di tingkat Provinsi Jambi. Bagian pertama merekrut pelatih yang kompeten, melibatkan pelatih lokal dan provinsi, serta memilih peserta yang berpotensi untuk memastikan kualitas terbaik. Bagian kedua, pembinaan dilakukan secara berkelanjutan dengan pendekatan teknis dan mental, yang dikoordinasikan oleh pelatih lokal dan provinsi. Waktu pembinaan lebih dari enam gelombang, dengan satu gelombang berlangsung dari lima hingga 30 hari dan dibagi dalam tiga bulan. Dengan menerapkan strategi yang terencana dan terarah, Kabupaten Kerinci memiliki peluang yang baik untuk meningkatkan prestasi kafilah MTQ secara berkelanjutan di tingkat provinsi.

Kata Kunci: Prestasi, Kafilah, Musabaqah Tilawatil Qur'an, Penguatan Strategi.

INTRODUCTION

Musabaqah Tilawatil Qur'an (MTQ) is a Qur'an reading art competition that is routinely held in Indonesia, starting from the district to national levels (Nahwiyah et al., 2023; Ronaldi et al., 2023). This activity is not only a forum to foster a love for the Qur'an which is a source of knowledge (Abdulloh, 2014; Tamlekha, 2021), but also a benchmark for the success of religious development in an area (Nasution et al., 2022). On the other hand, there are at least two objectives for its implementation, namely, the first is the purpose of teaching, and the second is an internal goal. The purpose of syiar is to show high enthusiasm in developing Islamic teachings and seeking the pleasure of Allah as a form of monotheism and ubudiyah to him (Usman, 2020; Usman et al., 2024). Because MTQ is inseparable from the social dimension as a competition competition. The internal goal is to motivate the power holders in each region to support Qur'an learning activities at every level of village, sub-district, regency/city, province and national (Abdulloh, 2014; Ronaldi et al., 2023). Competence is interpreted as a motivational tool to develop religious education and da'wah towards faith and piety. Through the competence of the Qur'anic coaching and training system, it is developed by involving various groups of the Muslim community (Rohman, 2016).

Musabaqah Tilawatil Qur'an (MTQ) which is interpreted as a competition between participants, including branches, namely recitation of the Qur'an, *qira'at* of the Qur'an, memorization of the Qur'an, interpretation

of the Qur'an, *fahmil of the Qur'an*, *syarhil of the Qur'an*, calligraphy of the Qur'an, and scientific writings of the Qur'an (Abdullah, 2014; Azwar, 2018; Zayadi R.A, et. al. 2023) *Musabaqah* competence is certainly encouraging to be able to grow and develop the ability to read, write, understand and understand the Qur'an properly and correctly, both quantitatively, namely the number of participants who can understand it and qualitatively which can be proven in obtaining achievements properly and correctly (Sari et al., 2023). This improvement is certainly encouraging to be able to combine dogma and information, ritual and appearance, piety and politics, and become a habit of religious value that is framed as a public spectacle (Jannah, 2017).

The achievements of the caravan in MTQ reflect the quality of coaching, government support, and community participation in developing the potential of *qori* and *qori'ah* (Azwar, 2018). Kerinci Regency, as part of Jambi province, consistently participates in the MTQ at the provincial level. At the 53rd MTQ held in Kerinci regency in 2024, the Kerinci regency caravan ranked 7th (Hadri Hasan, 2024), and in 2023 even though it is in the last rank of 10 out of 10 city districts in Jambi province (Hadri Hasan, 2023) The change in ranking is proof that various efforts have been made. Kerinci Regency government team; the people's welfare (Kesra), the regency ministry of religion (Kemenag), the tilawatil al-Qur'an development institute (LPTQ), and the indonesian ulema council (MUI) of Kerinci Regency to improve the performance of the caravan. The strategic team seeks to carry out structured and sustainable coaching. Structured is intended to foster by dividing each branch that is fostered to be trained, and continuous is intended for coaching continuously until the MTQ race with this system able to improve Quality of Caravan Performance to the best to face the provencial MTQ by involving local and provincial trainers who have been selected based on their abilities in the field they are trained in.

Some of the studies that discuss the achievements of the MTQ caravan are (1) the development of the MTQ caravan in Yogyakarta city (Mahfud A, 2024), the LPTQ strategy in improving the quality of superior human resources and the Qur'ani (Nasution, et al, 2022), the role of the Aceh Qur'an tilawatil development institute (LPTQ) in improving the achievements of reciters and *qori'ah* (Case Study of LPTQ Aceh) (Abdurahman, 2021), the

role of the north Sumatra province al-Qur'an recitation development institution (LPTQ) in the recitation branch (Saril. F.A, et al. 2023), the management of the Jakarta *Tilawatil Qur'an* Development Institute in preparing the quality of prospective ambassadors for MTQ and STQ participants (Mujawwid M. et al. 2024), *Tilawatil Qur'an* Development Strategy in Tangerang Regency (Fauzi A. et al. 2023). From the research above, no one conducted research in the Kerinci district on the development of strategies for achieving MTQ caravan achievements. To get superior and quality achievement results requires a systematic and professional approach. The novelty of this research in the development of the strategy is to involve provincial and local trainers in the recruitment and coaching of caravan participants.

The purpose of this study is to explore how to strengthen the strategy for the achievement of the Kerinci district MTQ caravan achievement at the Jambi provincial level, with the focus of the research, namely: (1) how the recruitment of MTQ participants can improve the achievements of the Kerinci district caravan in participating in the Jambi province MTQ, (2) how the development of MTQ participants can improve the achievements of the Kerinci district caravan in participating in the Jambi Province MTQ.

RESULTS AND DISCUSSION

The Recruitment of MTQ Participants Can Improve the Achievements of the Kerinci Regency Caravan in Jambi Province MTQ.

Musabaqah Tilawatil Qur'an (MTQ) is a prestigious event that is a benchmark for the success of fostering the art of reading the Qur'an in various regions is an achievement. Kerinci Regency as one of the participants in the MTQ at the Jambi Province level has its challenges in improving the achievements of its caravans. One of the main factors that determine success in this competition is the right and targeted participant recruitment process. The recruitment of MTQ participants that is carried out selectively and systematically can be a strategic step in improving the achievements of the Kerinci Regency caravan. By attracting talented participants from an early age, providing continuous coaching, and preparing them with mature

strategies, the Kerinci Regency caravan has a greater chance of achieving optimal results at the provincial level.

One of the participants explained the importance of a strict selection process in improving the quality of participants. He stated, "We have a vision and mission to improve the quality of champions. Therefore, we start with the selection and determination of the jury and officials who will make a selection based on the competency standards of participants at the provincial to national levels. We select and determine that the selection board is provincial and local coaches. They are given authority starting from testing, selecting and determining participants who will be fostered in the Training Center (TC). We record and call all participants based on the results of the MTQ at the district level and also those who do not include MTQ time to take part in the selection and implementation." (Herma, Head of Kesra, *interview*, June 10, 2024).

The results of the interview above explain that the Kerinci regency government through people's welfare (kesra) has a target to change the champion ranking for the better. This is of course by taking various systematic and professional steps by starting to regulate and make a decree (*surat keputusan*/SK). Participants explained that they involved provincial and local judges in selecting participants so that the results followed the expected quality. Furthermore, at the time that was determined for its implementation, all teams listed in the decree (SK) began to work to make a selection to find participants who could be included and fostered in the training centre (TC).

In this case, Chairman of LPTQ Ahmad, explained, "We LPTQ who have been given the authority to assist in the management of MTQ continue to provide support and input to the Kesra to continue to choose provincial and local judges in selecting participants professionally according to their expertise. We believe that participants who have qualified to take part in the Provincial MTQ have a great chance of winning" (Ahmad, Chairman of LPTQ, *interview*, June 13, 2024). Interviews with participants from LPTQ elements showed that the institution is referred to as an institution that has the authority to assist in the management of MTQ. This shows that LPTQ has a strategic responsibility in maintaining the quality of MTQ

implementation. However, the authority of the LPTQ is supportive, not as the main decision-maker. Nevertheless, this shows that there is good communication and cooperation in determining the jury and participants.

Chairman of the ministry of religious affairs, Syafrizal explained, "The government plays a role in supporting MTQ by being willing to host the MTQ at the provincial level in 2024. The theme carried out was 'Success in Hosting and Success in Achieving Achievements' with the target of entering the top 5. In terms of financial management, there is currently a sufficient budget available for MTQ activities, including the preparation of prospective caravans. The strategy implemented is to hold selections that have gone well and bring in trainers from the local and provincial levels, as well as call participants who have careers outside the region" (Syafrizal, Ministry of Religion, *interview*, June 18, 2024). The element of the Ministry of Religion was also explained in an interview about the support for the implementation of MTQ and efforts to become a successful host and achieve caravan achievements. The target conveyed is to enter the top 5, with steps to attract the children of the Kerinci area who are outside, who have the potential to be brought back to the region as delegates for each branch that is contested.

In addition, participants from MUI elements also added, "Now Kerinci regency has enough potential for each MTQ branch. Every participant in each branch must be a person who has standards at the provincial and even national levels. We have also conveyed to the Kesra as the first party in charge to arrange and make a decree (SK), both a decree for trainers and participants in selection and training centre (TC) activities, as well as to accompany the caravan in participating in MTQ at the provincial level" (Yahya, MUI Kerinci Regency, *interview*, June 25, 2024). The results of the interview above showed the seriousness of all elements who are united in supporting MTQ activities at the provincial level in Kerinci regency.

To improve achievements, every participant who takes part in MTQ must be an individual who has high standards, following the criteria at the provincial and national levels. This aims to ensure that each branch of the competition is represented by truly qualified participants so that the opportunity to achieve achievements is greater. To support this, the relevant parties, especially the People's Welfare (kesra) section, have been given the

main responsibility in arranging preparations, including selecting and appointing a jury that selects participants from provinces and localities to get maximum results. Furthermore, they compile, make, and issue decrees (SK) containing provincial, local, and official trainers, as well as making a list of participants who are selected to take part in the next training. This decree also includes assistance for caravans when competing at the provincial level, ensuring that they are accompanied by competent and experienced people (Mauliddiyah, 2021).

These structured and planned steps, which start from the recruitment of participants, are expected to continue to produce the best reciters who can make the region proud in the MTQ event. In addition, synergy between local governments, coaches, participants, and the community is urgently needed to create a more effective coaching ecosystem, so that the achievements achieved will be even more glorious in the future.

Recruitment is based on data sheets, procedures and regulations that will be able to have a significant impact on improving the quality of participants (Mansyah et al., 2022) Because this recruitment is the basic potential that is fostered and developed. MTQ participants need the collaboration of Kesra, LPTQ, Ministry of Religion, and MUI, as well as local government organizations (OPD) (Fauzi et al., 2023), including in Kerinci district in preparing MTQ participants to be optimal in the implementation of coaching and evaluation activities, as well as involving agencies in the local government to be in charge of each branch of the competition to ensure a holistic and integrated approach in the preparation of the caravan well and smoothly. Because MTQ does not belong to only one agency but the government and the people of Kerinci regency.

Participant Coaching Can Improve the Achievements of Kerinci Regency Raravans in Participating in the Jambi Province MTQ.

Musabaqah Tilawatil Qur'an (MTQ) is not just a competition, but also a vehicle to hone and improve the quality of reciters in reading, understanding, and practicing the Qur'an. In this context, the development of MTQ participants is a key factor in improving the achievements of the Kerinci Regency caravan when competing in the Jambi Province level MTQ.

Structured and sustainable coaching will provide great benefits, both in terms of improving the quality of reading, *tajweed* comprehension, and mastery of the material in each branch that is contested. With careful preparation, the participants can appear more confident and able to compete with other regions to the maximum.

The synergy between local governments, coaches, and participants in creating an effective coaching system is needed. Through intensive training programs, competitive participant selection, and optimal mentoring, Kerinci Regency is expected to continue to score brilliant achievements in the MTQ event at the provincial level. In an interview, Herma from the People's Welfare (Kesra) element explained, "We divide the task to each regional apparatus organization (OPD), where each is responsible for preparing all the development needs of participants following the coaching branch that has been determined. We hold the Training Centre (TC) program on an ongoing basis, starting from early June to September before the MTQ. TC is carried out in six steps, with each step lasting for five days, so that the total implementation reaches 30 days. During the three months, evaluation and supervision continued to be carried out by elements of Kesra, which also played a role in motivating the caravan participants. We assign trainers from provinces and localities to conduct full coaching of participants during training centres and independent training (TM)" (Herma, element of Kesra, *interview*, July 12, 2024).

The results of the interview above show that the division of tasks has been carried out systematically to each Regional Apparatus Organization (OPD) to help prepare coaching needs for each branch of activity. Herma also explained that provincial and local trainers have been determined and assigned, accompanied by officials, to coach participants who are prepared and implemented based on the TC program for six waves. Each wave lasts for five days, so the total implementation reaches 30 days. The implementation of coaching is supervised by Kesra, the main person in charge. This step was taken to ensure that all participants received optimal and targeted coaching. Kesra also emphasized that they organize the Training Center (TC) program on an ongoing basis, starting from early June to September, as a strategic effort to improve the readiness and quality of

participants before the implementation of MTQ. In addition, they encourage each trainer to create an independent training program (TM) according to the opportunity and agreement between the trainer and the participant.

Furthermore, an element of LPTQ, Ahmad explained, "LPTQ has given advice to Kesra to create the program into two models, namely a formal training center (TC) that is financed by the local government and has been set at a time and place. All trainers and participants followed and carried it out. independent training (TM) is carried out by the trainers of each branch following the opportunities of the trainers and participants, in a mutually agreed place" (Ahmad, element of LPTQ, *interview*, July 16, 2024). The results of the interview above show that LPTQ has an important role in collaborating with Kesra in fostering MTQ participants by implementing the program that has been set. All provincial coaches, local trainers, and participants participated in coaching sessions in a structured and scheduled manner, to ensure the improvement of participants' abilities in each branch of the competition. This coaching model aims to provide intensive training following the material and continuously so that participants get maximum guidance from competent trainers.

The element of the Ministry of Religious Affairs, Syafrizal explained, "We motivated the trainers and participants to carry out their duties and functions according to their respective branches to the maximum. We also always supervise the process of coaching participants during the Training Center to ensure that everything goes as expected" (Syafrizal, Ministry of Religion, *interview*, July 20, 2024). The results of the interview with Syafrizal show that one of the functions and duties of the Ministry of Religion is to supervise and motivate trainers and participants to carry out and participate in coaching activities properly.

Yahya from MUI also explained about coaching, "We support and encourage MUI members involved as judges and trainers to really implement two programs made by Kesra, namely the Training Center (TC) program and independent training (TM) program. Elements of MUI are involved as coaches, and all coaching rules are followed as best as possible according to the orders and schedules set" (Yahya, MUI, *interview*, July 25, 2024). From the results of the interview above, it can be concluded that the coaching of

participants who will take part in MTQ is very important and part of the strategy for achieving caravan achievements. With structured exercises, participants can perform with better quality. In addition, mental and emotional preparation is also key, because competitions can cause pressure. Through coaching, participants can develop a strong mentality and overcome nervousness, thus allowing them to perform optimally during the competition by providing the right motivation. Mentality reinforcement is also given by the coach to maintain awareness during performance, so that he does not hesitate and is nervous in participating in the match

Intensive and continuous coaching for MTQ plays an important role in improving their quality and ability to face competition (Mansyah et al., 2022; Ronaldi, 2022). Through a structured coaching program, MTQ participants can be better prepared to face various branches of competition, so that the achievements of the Kerinci regency caravan can continue to increase in the Jambi Province MTQ event. Full support in the development of MTQ participants, both in terms of training, guidance, and facilities, is the main factor in encouraging the achievements of district, provincial and even national caravans (Rahman, 2021; Sari et al., 2023). With systematic coaching, Kerinci regency MTQ participants can develop better reading and understanding skills in the Qur'an, which ultimately has an impact on improving their achievements in the Jambi Province MTQ. The coaching carried out from an early age allows MTQ participants from Kerinci regency to appear more confident and competitive so that their chances of achieving achievements at the Jambi Province level are even greater.

CONCLUSION

This study emphasizes the importance of an integrated strategy to improve the achievement of the *Musabaqah Tilawatil Quran* (MTQ) caravan of Kerinci regency at the Jambi province level. The first, recruitments begin the recruitment of competent coaches, involving local and provincial trainers, and the selection of potential based participants to ensure the best quality. Second, the coaching is carried out in an ongoing manner with a technical and mental approach, which is coordinated by local and provincial trainers. Through the implementation of a planned and directed strategy, Kerinci

regency caravan managed to change its achievement from 10th place in 2023 to 7th in 2024. This condition shows that the strategy used by the Kerinci regency Kesra to improve the achievements of the MTQ caravan at the provincial level has been successful.

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